Denton County Alumnae Chapter
DELTA SIGMA THETA SORORITY, INC.

2023-2025
Executive Committee

Darlene M. Petit
President

Cleopatra Birckbichler
First Vice President

Lemoine Jones
Second Vice President

Cynthia Jones
Recording Secretary

Andrante Etheridge
Treasurer

Tasha Beachum
Corresponding Secretary

Carron Perry
Financial Secretary

Sequetta Desgraves
*Assistant
Financial Secretary*

December 1, 2023

Re: Advertisement Opportunity for Women's Symposium

Dear Denton County Alumnae Chapter Supporter:

The Denton County Alumnae Chapter of Delta Sigma Theta Sorority, Inc. is soliciting the purchase of an ad for our 25th Annual Women's Symposium.

This year's theme is "Ain't No Stopping Us Now…Moving Forward with Power, Purpose, and Passion". The event will be held Saturday, March 30, 2024, from 10:00 am until 1:00pm at the University of North Texas Gateway Center located at 801 North Texas Blvd.-Denton, Texas.

The Women's Symposium is a comprehensive event designed to empower all women. The Symposium provides notable educational seminars, workshops, and information booths. The various topics address life issues from relationship development; physical and mental health to financial and civic responsibilities. Historically, more than 100 women attend this event annually.

To continue putting forth an impactful program in our community, we are soliciting financial contributions for the Symposium by offering advertisement opportunities. In choosing to purchase an ad, your contribution will allow Denton County Alumnae to provide scholarship awards to area high school graduating seniors, as well as assist with our chapter programs and functions.

Enclosed you will find the Women's Symposium Ad Agreement.

We respectfully ask for your support of this immensely beneficial community program. For more information about the Denton County Alumnae Chapter, please visit www.dstdcac.org.

Cleopatra Birckbichler
Cleopatra Birckbichler, Chair
Denton County Alumnae Chapter
Delta Sigma Theta Sorority, Inc.
(940) 390-0816
Dstdcac1vp@gmail.com

Darlene M. Petit
Darlene M. Petit, Chapter President
Denton County Alumnae Chapter
Delta Sigma Theta Sorority, Inc.
(504) 430-0497
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DCAC: One Chapter Connecting Sisterhood-Service-Community
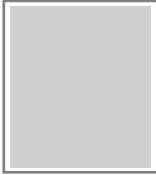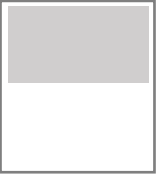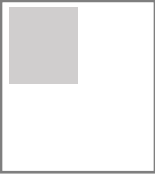
Women's Symposium Ad Agreement

This Agreement, dated as of _____ is between _____ and Delta Sigma Theta Sorority, Inc., Denton County Alumnae Chapter ("DCAC") for the submission of the selected advertisement below.

Ad Sizes *(check all that apply)*

☐	☐	☐	☐
Full Page Ad $150.00	**Half Page Ad $100.00**	**Quarter Page Ad $50.00**	**Business Card $35.00**

☐	☐	☐	
Inside Front Cover $200.00	**Inside Back Cover $200.00**	**Back Cover $300.00**	Total Number of ads being purchased _____ My PDF or non-video power point slide material is attached (Y/N) _____

Ads can be emailed to dstdcac1vp@gmail.com.
All ads are due by March 11, 2024.

"SAMPLE AD"
Congratulations Denton County Alumnae Chapter
on your
25th Annual Women's Symposium
Your public service efforts help to build a community of stronger and more educated citizens.

Name _____

Phone Number _____ Email _____

Address _____

City _____ State _____ Zip Code _____

Chapter contact:
Cleopatra Birckbichler
(940) 390-0816
DST-Denton County Alumnae Chapter
PO Box 50085
Denton, Texas 76206

DCAC: One Chapter Connecting Sisterhood-Service-Community